



We'll get everything done before you arrive

Sports Landing Service Guide.



If you realise it after you arrive, It's too late ...

\$250

Average hotel cost
per night in Seoul

\$200

Car rental costs for
several people

\$40

Cost of food
per person per day

Landing Service reduces per capita costs

45% or more than expected 

How much money, time and effort would an away match cost without Landing Service?

You'll understand the value of Landing Services once you've arrived in the country and managed all the matches, accommodation, meals and more. Our service provides fast and accurate services, including communication through professional interpreters and smooth scheduling.

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From attentive landing management services to fun and educational cultural experiences.

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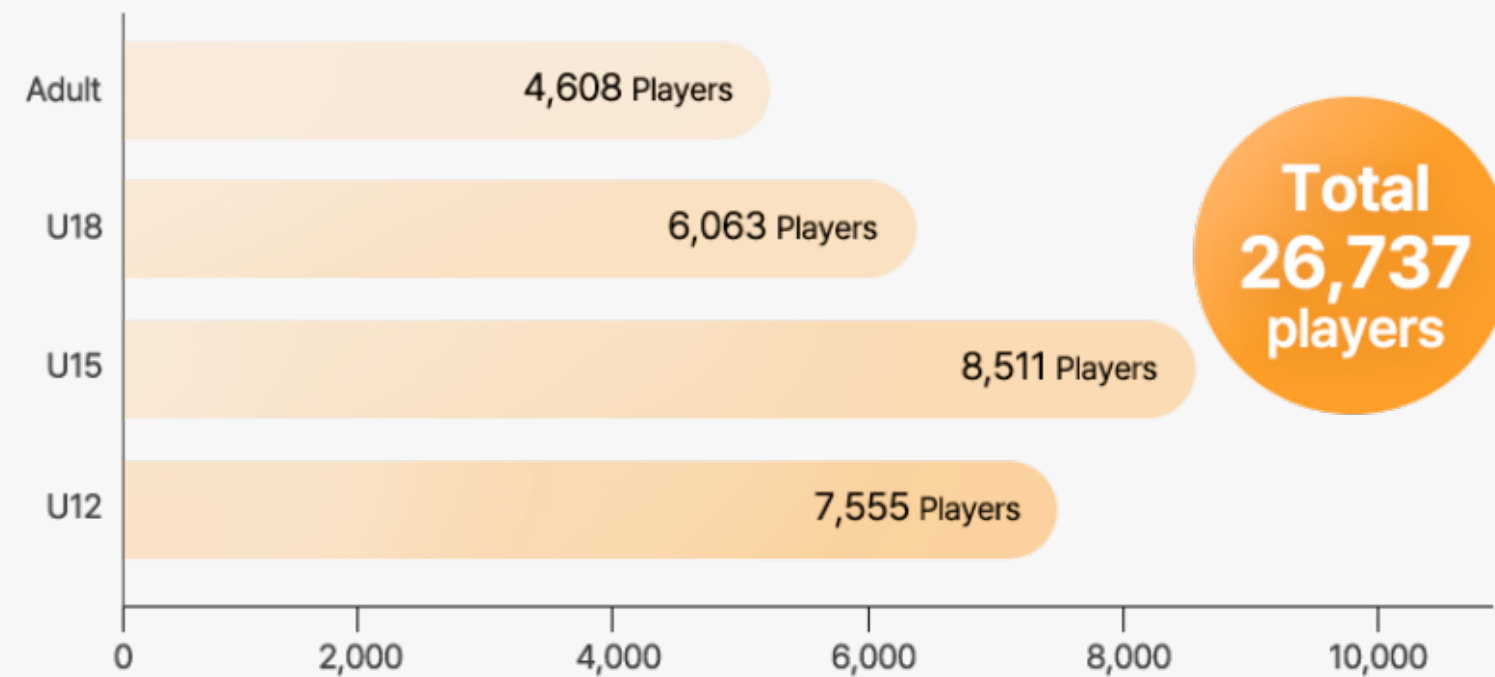
01. Interest in Overseas Training Camps & Away Games will continue to grow.

Football for everyone, football for all.
 The popularity of football in Korea is unquestionable.
 It is the most beloved sport in the country.
 As domestic soccer players advance to international stages,
 interest in the soccer cultures and skills of other countries is also increasing.

Market Insight 1

Consistently High Interest in Football from youth to adult!

[Current status of registered professional football players (school and club)]



[Source : Korea Football Association, April 6, 2023]

Market Insight 2

Korea-Japan Youth Football Teams engage in Active Cultural Exchange.

[A friendly football experience that is meaningful for understanding and interaction.]



Osan, Korea - Hidaka, Japan



Bucheon, Korea - Kawasaki, Japan

Expected Effect

The positive football cultural exchanges with Japan have already generated interest across all age groups, from youth to adults. Demand and interest are expected to grow for this type of sports exchange.

02. Identifying Issues and Needs

Each aspect of our landing services involves many intricate details that cannot be easily explained. Tasks that appeared straightforward prior to entering the country may prove to be quite complex, leading to potential misjudgements. This can result in wasted time, effort, and money after arrival, and may disrupt important scheduled activities.

- 01

Inconveniences from Accommodation & Cultural Differences

- It's hard to find suitable accommodation and players don't feel comfortable in unfamiliar places.
- 02

Difficulties in Meal Provision and Health Management

- Finding restaurants that can accommodate large groups and provide food that suits their tastes is difficult.
- 03

Transportation and Stadium Access Issues

- The challenge was not only to arrange for the transportation of large teams by bus, but also to secure appropriate stadiums, which made it difficult to conduct matches.
- 04

Communication Barriers Due to Language Differences

- Language barriers can create communication issues between players and coaching staff from different countries before matches.
- 05

Uneven Team Matching

- There have been instances where matches have been scheduled against teams that do not align with the expected schedule or skill level.
- 06

Lack of Cultural and Tourism Experiences

- There have been difficulties in providing the cultural and tourism experiences that we had hoped to offer during the stay in Korea.



03. Our MISSION & VISION



Time-saving

We can efficiently manage your schedule by planning in advance for pre-booked services and sharing updates on progress, ensuring swift execution upon your arrival in Korea.



Cultural Exchange

Through sporting matches, athletes from both countries will have the opportunity to foster friendships. Furthermore, the athletes will gain a deeper understanding of Korean culture through direct experience and visits to Korean culture and cuisine.



Best Choice

All necessary arrangements such as hotel accommodations and car rentals until the competition after arrival will be managed for you. These services are provided in collaboration with affiliated partners, ensuring both cost-effectiveness and high quality.

We prepare many aspects in advance from your arrival to departure,
ensuring optimal choices tailored to your purpose and duration of stay for satisfying results.

"Safe & Enjoyable Sports Cultural Exchange Connection Service."

04-1.

Providing **Reliable & Safe Landing Services**, with additional special features.

Japanese Soccer Team
(Players, Coaches, Staff, etc.)

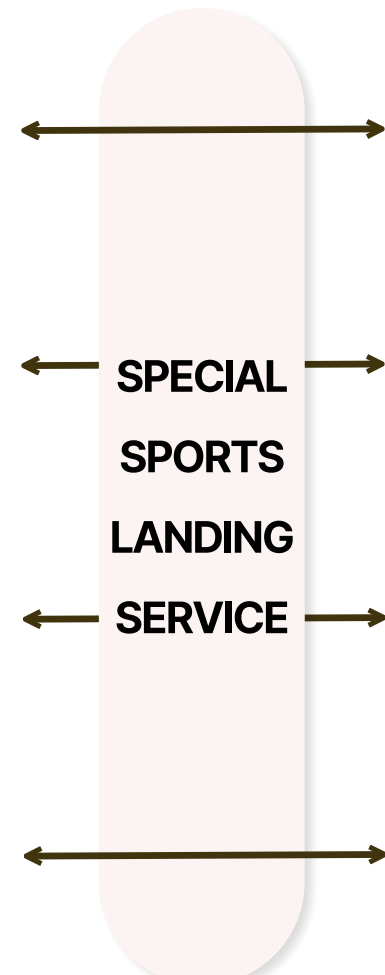


Travel and Accommodation
Issues for large groups.

Health and Meal Management

Uncomfortable and
Disappointing Matches.

Smooth Communication and
Operation Management



45-seater VIP Bus &
3-4 Star Hotel Accommodation

Diverse and high-quality food for
breakfast, lunch, and dinner

Reliable and Top-level
Domestic Team matching

Professional Interpreters for
comprehensive schedule management

Landing Service



Our services include **providing various aspects of support, including accommodations** before entry to ensure seamless participation in matches after arrival.

04-1.

Expert in Landing Services, will be **Your Reliable Partner**

**HOTEL + TRANSPORT + MEALS + STADIUM + SCHEDULE MANAGEMENT!
EXPERIENCE LANDING SERVICES LIKE NEVER BEFORE!**



About Programme

Safe and Comfortable
Accommodation

VIP Luxury Limousine Bus

Enjoy Delicious Meals from
Breakfast to Dinner

Professional Interpreters
Always on the Lookout

Clean & Comfortable Luxury Hotels with Convenient Facilities



Booking of clean and safe accommodations

Comfortable schedules from airport transfers with **Top-of-the-range VIP limousines**



Maximum 40-seater limousine bus

We have it all : from customisable breakfast buffets to meals with a Korean flavour.



Breakfast Buffet Restaurant

K-Food

Seamless Schedule Management with **Professional Interpreters**



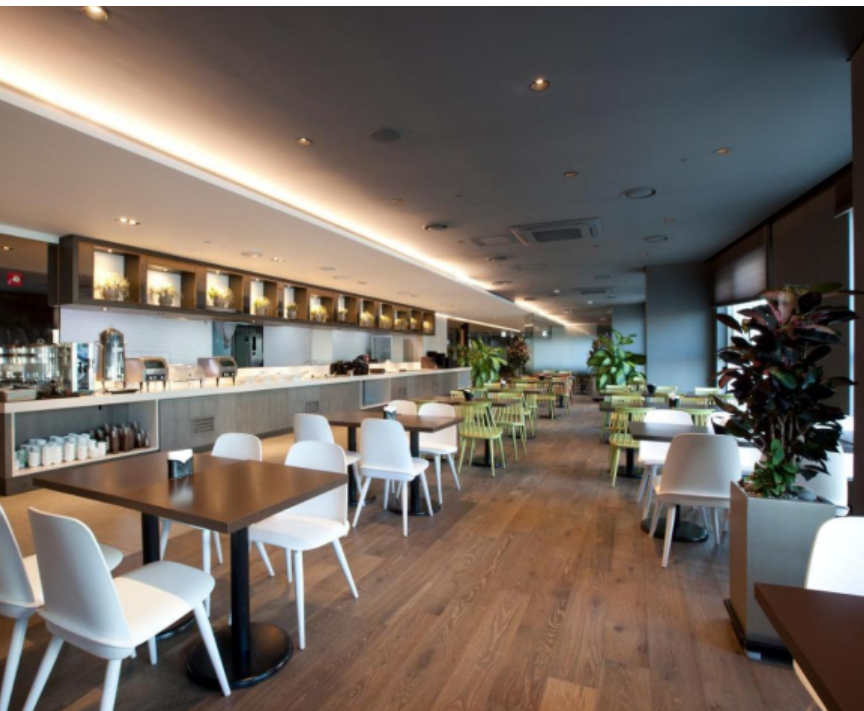
Smooth match scheduling and Guide to cultural experiences

04-2.

We provide **Comfortable & Clean Luxury Hotel**

The hotels are conveniently located near popular tourist attractions and dining destinations.

Our guests enjoy the comfort of the safe and clean accommodations, along with the high-quality rooms and a range of convenient facilities, including 24-hour front desk services and laundry options.



Check-in

15:00

Check-out

11:00

Breakfast

6:00 ~ 9:00

Other Services

24-hour front desk, Free Wi-Fi (available in all rooms), Daily cleaning & laundry service and various other convenient facilities and services

04-2.

Experience a variety **Delicious K-food** for breakfast, lunch, and dinner.

Enjoy breakfast in Buffet Breakfast



- Operates daily from 6 to 9 AM
- Offers a variety of breakfast dishes from American to Korean cuisine

23rd Street Namsan Original Tonkatsu



- Original Namsan Tonkatsu since 1992
- Choose from 1 of 5 flavors : basic, cheese, spicy, and more
- Everyone, from children to adults, can enjoy the taste.

Korean Style Pork Rib Buffet



- Enjoy unlimited pork ribs, as well as fried chicken, pork belly, neck, and more

Korea's signature shaved ice dessert, Sulbing



- You can experience various Korean desserts without a doubt
- Includes a variety of desserts such as Injeolmi Shaved Ice, Mango Cheese Shaved Ice, Injeolmi Toast and more.

04-2.

From Reservation to Event Execution: Providing Premium Stadiums

We are pleased to handle the **complex and challenging reservation process** for **providing premium stadiums** of the highest quality.

*Please note that the event schedule is subject to change.



Optimal Condition
The games are played in a well-maintained stadium under the control of the Seoul Government.



Thorough Preparations
Prepare all necessary safety equipment and physical care items for athletes in case of emergencies.



Schedule Management
Manage all schedules efficiently, including venue rentals and travel time.



Don't Worry! We Prepare Everything for You!

- Isotonic drinks and bottled water are provided
- Emergency safety supplies in case of injury
- Seasonal items to suit the varying temperatures.



Hyochang Stadium



Seoul World Cup Auxiliary Stadium



Bangbae Bae Suji Sports Park

05-1.

A Great Opportunity to Experience **Korean Culture and Tourism!**



Gyeongbokgung Palace & Gwanghwamun

Historical cultural heritage located in the heart of Seoul

Sightseeing and Hanbok Experience

Create happy memories by donning traditional Korean attire at Korea's cultural heritage sites.



Seoul Namsan Tower

A complex cultural space and a landmark of South Korea

Panoramic Views of Seoul and Various Attractions

Experience special moments at Namsan Tower, which features over 30 shops and various attractions.



Kimchi Museum

A playful museum where you can eat, enjoy, and experience

Kimchi Culture Experience in Seoul

The programme offers the opportunity to pack and take home kimchi with high-quality digital content.



Enjoy Seoul's representative landmarks, attractions, food streets, and more with this all-in-one sightseeing course.

05-2.

A Professional Interpreter & Tour Guide will be provided.

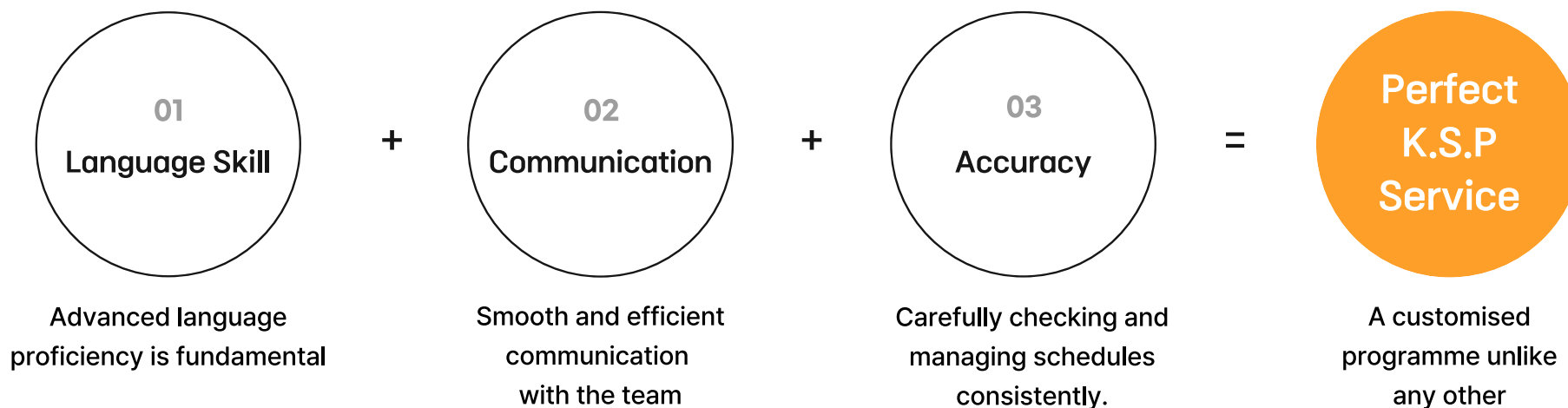
#Excellent Communication

#Smooth Scheduling

#Thorough Execution

LANDING SERVICE WITH THE BEST SERVICE!

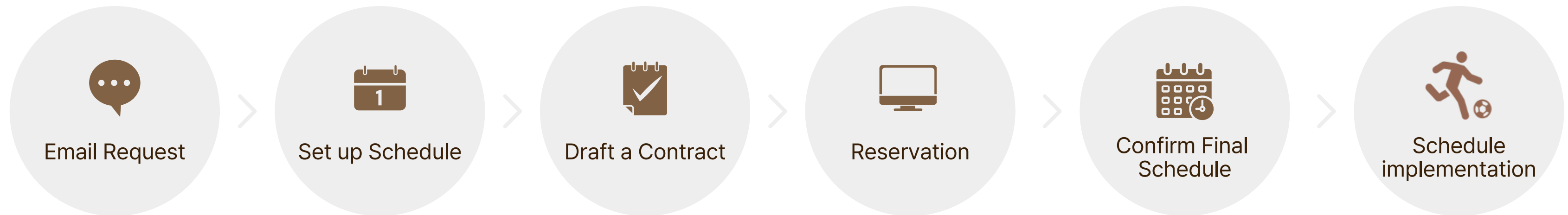
With proficient language skills, we offer the best services for the athlete teams, and we will strive to ensure all schedules proceed smoothly before departure with meticulous and excellent communication skills.



06.

The Programme that **brings Joy and Happiness** to all

Reservation and Process Procedure



Cautions in Reservation


- Please be aware that the schedule for the programme may be subject to change at the discretion of the host or due to weather conditions.
- The free cancellation period is 2 weeks after the reservation, and changes can be made up to 1 month prior to the scheduled date. Subsequent cancellations and schedule changes may incur additional fees.
- We kindly request that you keep us informed of any changes to your schedule so that we can provide services as scheduled. Please note that cancellations due to personal reasons will not be accepted and additional fees may apply.





THANK YOU

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Inspiring Athletes, Uniting Communities

Please be the first to hear the latest news about Korea's premier sports landing service, K.S.P., on the social media platforms below.

